

Core vs. Pro Comparison

mobileroadie.com



Core

Pro

iPhone & Android App

Includes App Submissions & Unlimited Downloads

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Native iPad App

Not available

Optional Add-on

Mobile Website

Not included

Free mobile web version of your smartphone app, accessible to non-iOS and Android phones

Support

Email support, up to 3 resubmissions per year

Email & phone support, unlimited resubmissions per year

Push Notifications

Basic messages

Push notification messages can be scheduled, geo-targeted, and linked to content. See stats on previous pushes, such as number received and number tapped on.

Analytics

See graphs on number of app downloads, downloads by platform, popular sections, and email subscribers

Everything in Core, plus app download sources, app gallery views, total audio streams, top audio streams, video plays, most watched videos, page views, comments breakdown, unique visitors, user demographics, share types, social networks, session time, popular content, popup promos sent, badges, push notifications, polls, QR codes, music sales conversion rate over time, stats per audio track, top tracks, and hits to links. Ability to export all this data as CSV files.

Design Tools

Core

Pre-made themes to choose from, ability to customize color scheme, navigation buttons and icons, fonts, header bars, and section backgrounds.

Pro

Everything in Core, plus additional Pro themes, Pro buttons and icons (and ability to upload your own), additional badge themes, app pre-roll video, iPad & mobile web options.

Marketing Tools

App gallery listing, Mailing List section, Javascript popup on your website, reward engaged users with Badges.

Everything in Core, plus PhotoCards section, Popup Promos, Features section, Polling section, Golden Ticket campaigns, QR Code Unlock, Social Share or Email Unlock, and Sonic Notify.

App Organization

Create sections within your app to contain your different content types (one section per content type).

Create sections within your app, and categorize your content. Create multiple Category Shortcut sections that point to categories. Create multiple Web View sections that contain embedded web pages.

API Access

Not included

Gain access to our robust API allowing you to build tools to push and pull data to/from your app.

Banner Ads

AdMob or iAds with 10% revenue share.

Ad Tech, Ad Marvel, Revmob, Mocean, Live Rail, or add your own network, all managed via your own account.

Account Manager

Not included

A representative to ensure you get what you need from your apps.