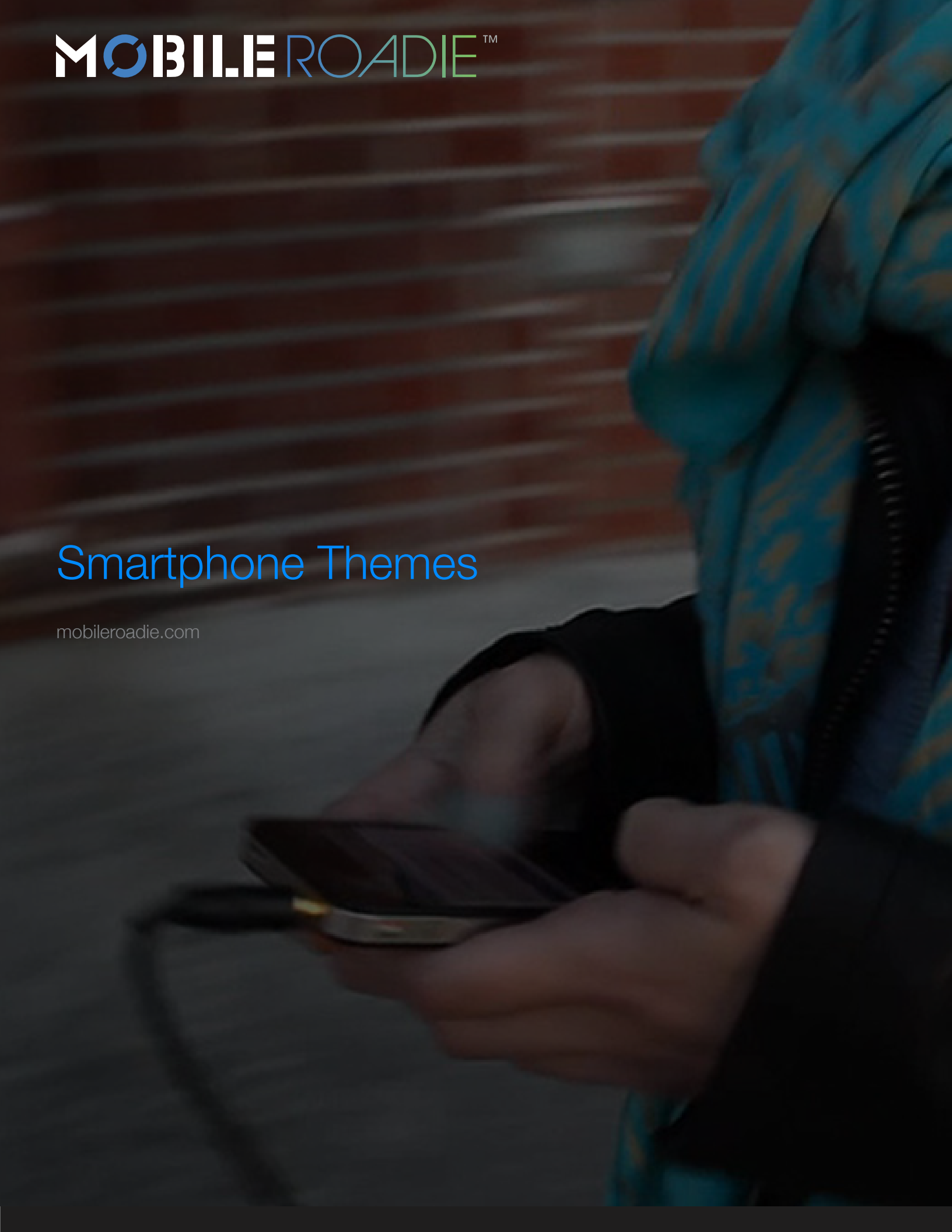


# Smartphone Themes

[mobileroadie.com](http://mobileroadie.com)



## Home Screen Image Layers



## Home Screen Sizes & Alignments

### iPhone 5

#### Header

- Width: 640px
- Height: any
- Top aligned
- Transparent PNG recommended



#### Home Gallery

- 640px X 1136px
- Must be full screen image
- Can use transparency

#### Navigation

- Sizes vary
- Always bottom aligned
- Comprised of canvas, button bgs, button icons, button text

### iPhone 4

#### Header

- Width: 640px
- Height: any
- Top aligned
- Transparent PNG recommended



#### Home Gallery

- 640px X 960px
- Must be full screen image
- Can use transparency

#### Navigation

- Sizes vary
- Always bottom aligned
- Comprised of canvas, button bgs, button icons, button text

### Android

#### Header

- Width: 640px
- Height: any
- Top aligned
- Transparent PNG recommended



#### Home Gallery

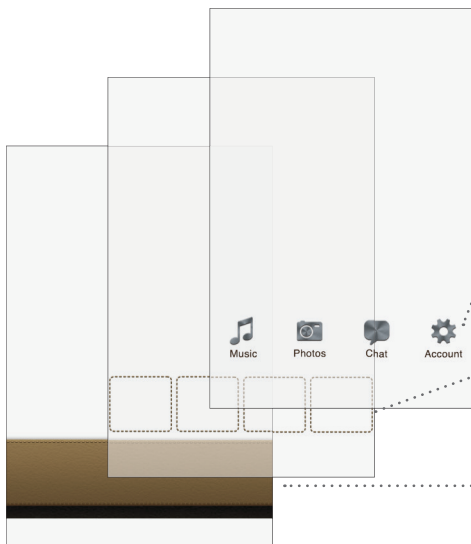
- 640px X 960px, will adjust for a wide range of device sizes
- In CMS, can set to be top, bottom, or center aligned
- Top or bottom alignment will scale to width and crop extra height
- Center alignment will scale to fill screen then cropped on any sides
- Can use transparency

#### Navigation

- Sizes vary
- Always bottom aligned
- Comprised of canvas, button bgs, button icons, button text

## Navigation Design

### Easy



#### Icon Set

- Design > Navigation Styles > Icons to select a new set
- Design > Navigation Styles > Sections to swap icon per section

#### Dynamic Button Text

- Turn off in Design > Navigation Styles > Colors > Text Visibility

#### Button Background Image

- Design > Navigation Styles > Buttons to select a new stock image

#### Button Canvas

- Design > Navigation Styles > Canvas to remove or upload your own

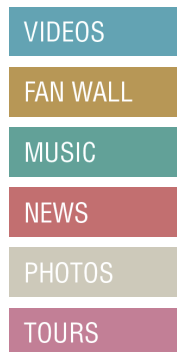


### Custom/Pro



**Background, Home Gallery & Header Image**

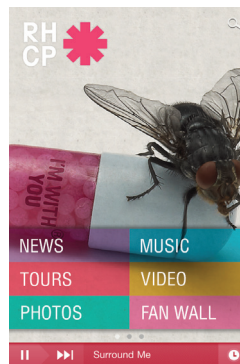
+



**Custom Button Background Image for each section**

(Replaces button icon and text)

=



**Final theme**

#### Use your own custom button images to create a truly customized app theme

- You must have a Pro account
- Start with a theme that has a grid you'd like to use (e.g. 1x5 or 2x4, etc.)
- Under Design > Navigation Styles > Sections and upload a custom button for each section. This will replace button icon and text.
- Or, use Design > Navigation Styles > Button to upload just a new button background for all buttons and retain your icon and text